



GELFAND, RENNERT & FELDMAN, LLC

ProSport CPA and Gelfand, Rennert & Feldman Announce Strategic Alliance, Creating Unique Ability to Serve Professional Athletes' Full Spectrum of Needs

LOS ANGELES, December 2, 2019 (PRWeb) – ProSport CPA PLLC (“ProSport”), a Virginia-based tax firm specializing in serving professional athletes, and Gelfand, Rennert & Feldman, LLC (“GR&F”), a Los Angeles-based multifamily office and business management firm, today announced they have entered into a strategic alliance. The alliance will expand the breadth of services that will be available to the professional athlete clients of ProSport to include both business management and family office services.

Professional athletes face unique challenges that few professional services firms can handle effectively. Tax, investments, business management and family office expertise can all be critical to protecting the financial future and legacy of a professional athlete. Through this alliance, ProSport’s exceptional tax preparation capabilities will be united with the exceptional business management and family office capabilities of GR&F, whose clients include prominent figures in the sports, music and entertainment industries.

“ProSport is excited to enter into this alliance with GR&F to give professional athletes access to the same high-caliber business management and family office services that highly successful musicians and entertainers enjoy,” said Dr. John Karaffa, President of ProSport. “This new relationship brings together two companies with strong businesses in their respective areas of expertise and positions them to become leaders in serving the full spectrum of professional athletes’ needs.”

“John Karaffa has built an outstanding tax firm serving the biggest names in sports. We are impressed with the quality of tax services ProSport provides and the firm’s strong relationships with sports agents, financial advisors, attorneys, and other professionals in the industry,” said Todd Gelfand, CEO of GR&F. “By entering into this alliance, we are creating a powerful resource for professional athletes.”

About ProSport CPA PLLC

ProSport CPA PLLC (“ProSport”), *The Tax Pro for the Pros*[®], is a leading tax firm in professional sports, serving more than 500 clients in all major leagues. ProSport offers a comprehensive range of tax, accounting, and financial education services to professional athletes. For more information about ProSport, please visit www.ProSportCPA.com.

About Gelfand, Rennert & Feldman, LLC

Gelfand, Rennert & Feldman, LLC (“GR&F”) is a leading multifamily office and business management firm that provides unparalleled service to entertainers, athletes, executives and high net worth individuals. GR&F offers a comprehensive range of business management and tax services customized to suit clients’ unique financial needs. For more information about GR&F, please visit www.grfllp.com.

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